

Caroline Reilly

Personal Info

Portfolio: <https://creillystudios.wixsite.com/portfolio>

Hard Skills

PhotoShop	
Illustrator	Expert
InDesign	Expert
Premiere Pro	Expert
CC Animate	Expert
After Effects	Advanced
Dreamweaver	Advanced
Maya	Advanced
Html 5	Advanced
MadMapper	Advanced
DSLR and GoPro Cameras	Intermediate
Windows and MAC	Expert
Microsoft Suite	Expert
Articulate Rise	Expert
Articulate Storyline	Expert
jQuery	Advanced
CSS	Intermediate
	Intermediate

Education

AUGUST 2020 -
PRESENT

MASTERS IN INSTRUCTIONAL
DESIGN AND TECHNOLOGY •
THE UNIVERSITY OF TAMPA

JANUARY 2015 -
DECEMBER 2018

DIGITAL ARTS • THE UNIVERSITY
OF TAMPA • GRADUATED
December 2018
Major: Digital Arts

Experience

MAY 2022 -
AUGUST 2022

INSTRUCTIONAL DESIGNER • BLOOMIN' BRANDS
Design training modules in Rise 360 for branch
manager and restaurant managers on how to use
Paradox. Used graphic design skills to design logos,
and update guides to match up with company
standards.

JANUARY 2022 -
APRIL 2022

INSTRUCTIONAL DESIGNER • AXOGEN
Design training modules in Rise 360, and Storyline.
Developed trainings for learning paths, and also
designed logos for modules and training paths.
Worked on leadership learning paths to improve
skills, technologies, and practices to improve business
performance.

AUGUST 2021 -
DECEMBER 2021

GRAPHIC DESIGNER • THE UNIVERSITY OF TAMPA
Designed flyers, information boards, call outs, and
HDTV 1080. Created the designs for the John P. Lowth
Entrepreneurship Center that were for faculty, staff,
and students to know of the newest events, clubs, and
competitions.

JULY 2019 -
OCTOBER 2019

GRAPHIC DESIGNER AND MARKETING MANAGER • THE
MORTGAGE FIRM
Create social media posts, taglines for multiple platforms
like Facebook, Twitter, Instagram, and more. Also updat-
ing website with open houses. Edit "Firm Fact" videos,
and create cover art for those videos. Editing the
back-end of their WordPress.

AUGUST 2017 -
DECEMBER 2018

COMPUTER LAB ASSISTANT • THE UNIVERSITY OF
TAMPA
Assisted students with Adobe products such as Photo-
shop, Maya, Unity, Illustrator, InDesign, etc. Fixed
printer issues such as replacing toners and waste
containers. Learned how to format hard drives for use
on Windows and Macs.

